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NUMBER 203

DECEMBER 1978

MAID

"Political campaign speeches are like steer horns: A point here ... a point there ... and a lot of bull in between!" —Alfred E. Neuman

WILLIAM M. GAINES publisher ALBERT B. FELDSTEIN editor

JOHN PUTNAM art director LEONARD BRENNER production JERRY De FUCCIO, NICK MEGLIN associate editors JACK ALBERT lawsuits GLORIA ORLANDO, CELIA MORELLI, DAVID FRAZIER subscriptions

CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

DEPARTMENTS

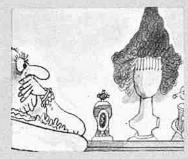
AUTO-SUGGESTION DEPARTMENT How To Read A New Car Ad
BERG'S-EYE VIEW DEPARTMENT The Lighter Side Of Rip-Offs
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OPENED SESAME DEPARTMENT If "Sesame Street" Branched Out Into Special Avenues Of Education
PAYING ATOLL DEPARTMENT "Fantasy 'Buy' Land" (A MAD TV Show Satire)
SIC TRANSIT GLORIOUSLY DEPARTMENT MAD Specialized Tours For You And Your Neurosis
SPACE OPERA DEPARTMENT "The Force And I" (The MAD "Star Wars" Musical)
THE NERDS AND THE BEES DEPARTMENT Amazing Facts About The Animal Worlds Vs. Amazing Facts About The American Scene
WRITE ON! DEPARTMENT If Freedom Of The Press Applied To High School Papers

MAD—Dec., 1978. Volume 1, No. 203. Published monthly except February, May, August and November, by E.C. Publications, Inc., 485 MADison Avenue, New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. Subscription: in U.S.A. 15 issues \$9.00. Outside U.S.A., 15 issues \$10.00. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. Entire contents copyright © 1978 by E.C. Publications, Inc. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts to be accompanied by a stamped, self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

VITAL FEATURES

"THE FORCE AND I" (A "Star Wars" Musical) Pg. 4





MORE CANDID SNAPSHOTS OF HISTORICAL CELEBRITIES Pg. 12

IF FREEDOM OF THE PRESS APPLIED TO HIGH SCHOOL NEWSPAPERS Pg. 15





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IF "SESAME STREET" BRANCHED OUT Pg. 34





"FANTASY
'BUY' LAND"
(A TV Show
Satire)
Pg. 43

LETTERS DEPT.



SATURDAY NIGHT FEEBLE

"Saturday Night Feeble" left me weak and begging for more. Drucker and Kogen belong in a class with Robert Stigwood! If the ending of "S.N.F" is any indication of what your unique minds are planning, John T will soon make another appearance in MAD; this time dancin' to the nostalgic sounds of the fifties, in "Grease."

My ESP?

Dean Bruggeman St. Petersburg, Fla.

Platform shoes off to Arnic Kogen! However, I was disappointed at the job Mort Drucker did on John Travolta, whom I consider one of the most sensuous actors in the history of Hollywood. Mort made this gorgeous hunk look like Sylvester Stallone with a bad case of amoebic dysentery. Katie Allen

New Canaan, Conn.

"Saturday Night Feeble" was DIS-COuraging! Richard Schwartz Philadelphia, Pa.

Kogen and Drucker's "S.N.F." was Bee-Gee keen! Glen Gold New York, N.Y.

I was all big toes and "Feeble"-minded! Terry Wilson Grand Rapids, Mich.

I really "caught" your "Saturday Night Fever"! Grant M. Wanner Pittsburgh, Pa.

DISCOUNT COUPONS WE NEED

Your "Discount Coupons" was unusually excellent. Now may I have a coupon for one free MAD, since I have been subjected to the garbage in your past issues?

Marshall Johnson Binghamton, N.Y.

Mind if we discount your request?-Ed.

MAD GOES TO A BUFFET SUPPER

Paul Peter Porges's "MAD Goes To A Buffet Supper" catered to my laugh buds! Evan Spring Piermont, N.Y.

FABULOUS SALE!

Now 10¢...For A Limited Time Only!

Sorry! Time's up! Too bad you missed this fabulous sale of full-color portraits of MAD's" What — Me Worry?" kid, Alfred E. Neuman, suitable for framing or for wrapping fish. However, you can still get them for only 35φ for one, 75φ for 3, \$1.55 for 9, \$3.15 for 27 or \$6.35 for 81. Mail money to: MAD 485 MADison Avenue, N.Y., N.Y. 10022



RICKARD SLIPS A DISCO

In the fifteen years that I've been reading MAD I have never seen Alfred E. Neuman look better on a cover. Are you thinking of upgrading him to a sex symbol?

Teri Tremel

Newark, Delaware

Your Alfred E. Travolta cover was the best I've seen in a long, long, real long, long time! Elizabeth Kurtz Beer town, Wisconsin

I like your cover; Alfred tripping the light sarcastic! Vito A. Oliva Clifton, N.J.

Some Dum-Dum put two covers on my issue #201. It was four times as good, Tell Rickard! Jeff Jones Dayton, Ohio

I'm wondering if Jack Rickard took Disco lessons before ever attempting to draw the cover? Mike Karp Sharon, Mass.

No, he took drawing lessons!-Ed.

HOW TO TEENAGE

My colleagues and I congratulate MAD, George Woodbridge, and Larry Siegel on successfully mastering the developmental tasks of adolescence. Your article "How To Teenage" will be required reading for a course we teach on Multidisciplinary Aspects of Adolescence at the University of Cincinnati.

Richard R. Brookman, M.D. The Adolescent Clinic Cincinatti, Ohio

A MAD LOOK AT DISCOS

"A MAD Look At Discos" gave real meaning to the word DISCOTECHHH!

Alan Harris Massapequa, N.Y.

THE CHANGING FACE OF CRIME

"The Changing Face Of Crime" was down to earth and full of meaning. I liked it so much, I'm going to rip-off a few more copies for my friends! Jim La Ruffa Margate, Fla.

"Right on!" to your splendid article
"The Changing Face Of Crime". Truly, as a
noted jurist has observed, we have laws
but no justice. William Hogan
Los Angeles, Calif.

For your information, regarding your "A MAD Look At The Changing Face Of Crime," nearly all assaults on people in jail are "straights" assaulting gays, or those who look gay. Who writes your material, Anita Bryant? Also, Alfred doesn't look too straight, now that I think about it.

Jerry Stewart Tampa, Fla.

Remember When...no matter how old you were, if you committed a crime you were put in juvenile hall, or in jail. Today...no matter what you do, as long as you're *underage*, the judge will slap your wrists, chew you out, and let you go scot-free.

Bill Peckenpaugh Gualala, Calif.

HOW CAN YOU TRUST...

"How Can You (And Coker And Porges) Trust..." An English teacher who misspells a one-syllable word? A television preacher who mentions money three times in his sermon and religion only once? A Government that promises to end the bureaucracy of departmental agencies and establishes a departmental agency to end the bureaucracy of departmental agencies? A magazine that claims everyone else is not to be trusted?

Edward Hatton Havelock, N.C.

"How Can You Trust..." made me suspicious of the guy headed toward the last copy of MAD Super Special #26 on the stationery store shelf. So, I tripped him and grabbed the copy. How did I know he was the newsdealer's son?

> Phil Prawda Rosemead, Calif.

MIXED NUTS FOR BRAZIL

We have many American magazines in Brazil, but MAD is the best stupid one!

Mauricio Dini Campinas S.P. Brazil

EIGHT IS TOO ROUGH

Your satire of "Eight Is Enough" was too much! Wayne Stoll Northridge, Calif.

Bravo, Angelo Torres and Lou Silverstone! I'm Susan Richardson, Susan Bradford of "Eight Is Enough." Your "Eight Is Too Rough" was absolutely hysterical and almost caused a riot on the set. We only had one copy amongst cast and crew and we were to the point of being too rough over it. What fun to laugh at yourself. Thanks for the "honor."

> Susan Richardson Hollywood, Calilf.



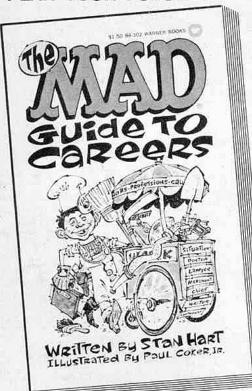
MAD can't get "Enough" of Susan Richardson

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DON MARTIN Forges Ahead
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DAVE RERG Loving Look
The All-New SPY vs SPY
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☐ Clods' Letters To MAD

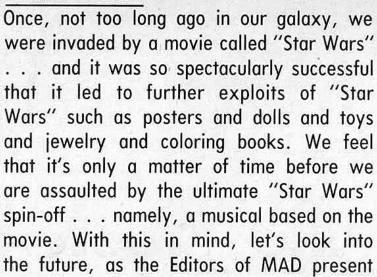
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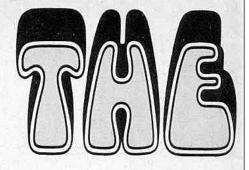
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MAD's Turned-On Zoo

SPACE OPERA DEPT.





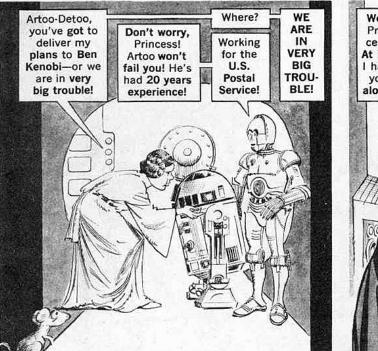
THEMA

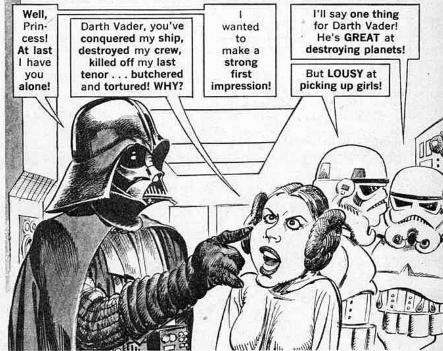


SORGE AMOSICAL

APTICT: MORT DRUCKER

WRITER: FRANK JACOBS





You'd change your mind if you knew the tender, shy, sensitive man behind this mask! I know what you are . . .

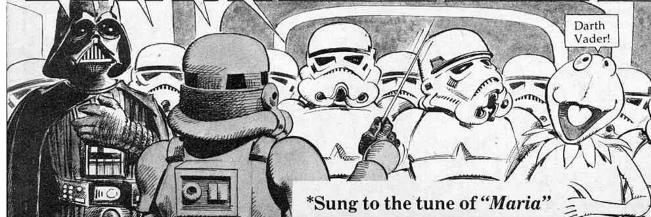
The most hid-e-ous name in all the world . . .

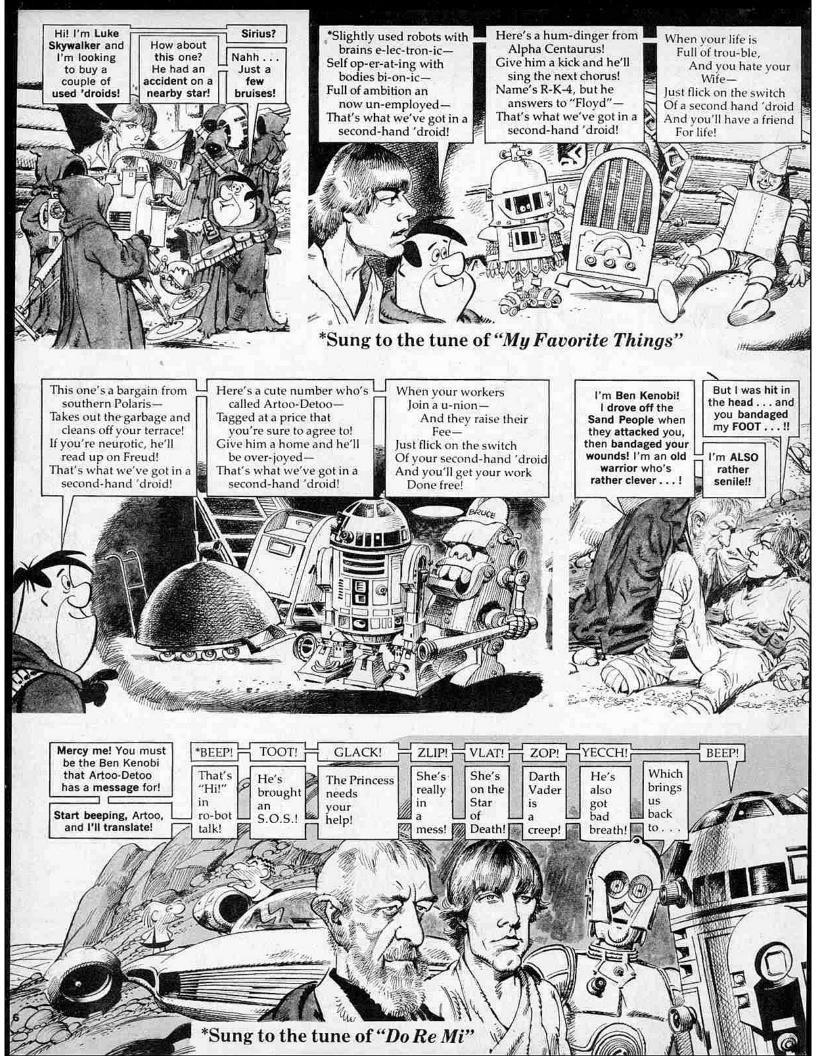
Darth Vader! Darth Vader! Darth Vader! *Darth Vader!
I'm held by
a fiend named
Darth Vader!
And what they say is true:
He's stinking up the U—
ni-verse!

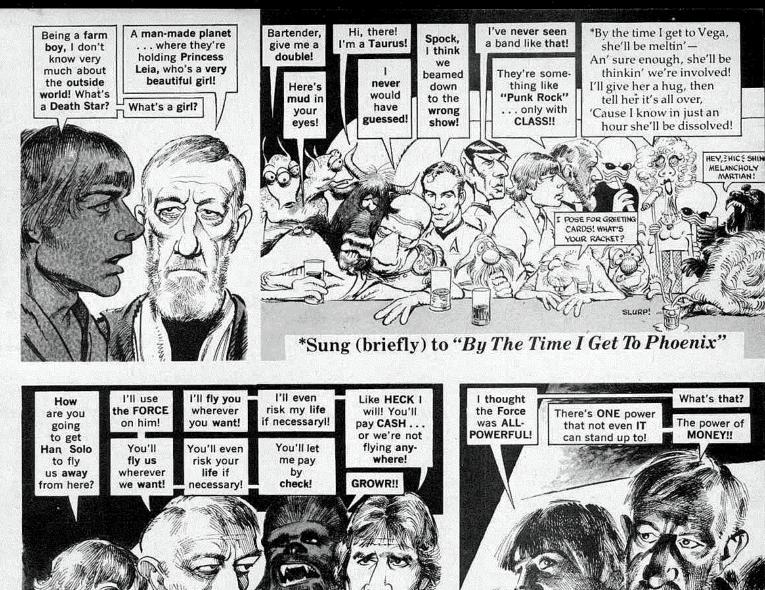
Darth Vader!
I'm filled with
disgust from
Darth Vader!
He's horrible to see
And wheezes each time
we converse!

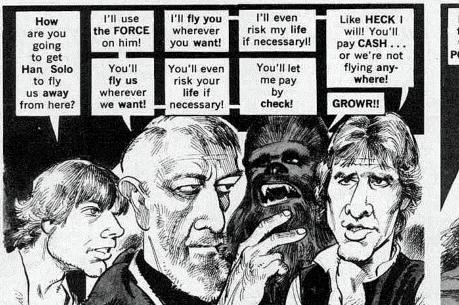
Darth Vader!
Say it once and
with hatred
you're oozing!
Say it twice and
your lunch you
are losing!

Darth Vader! Revolted I am from Darth Vader!

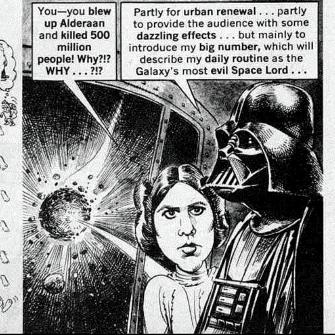












I then . . . Each day . . . Put on my mask-I must prepare to look my best I have it shined Each week on Friday! For each attack here! And this . . I love . . The cape I wear— Should tell you how I'm always dressed I'm starting In basic black here! My day!

At noon . . I have a meal Of molten lead On shredded granite! And if . . Depressed I feel, I wipe out dead A passing planet!

Each world . . . That's blown to bits Can turn a low Into a high day! And this . Should tell you how I'm spending My day!

*Sung to the tune of "My Way"



∐ To me they bow! And that is howspending my

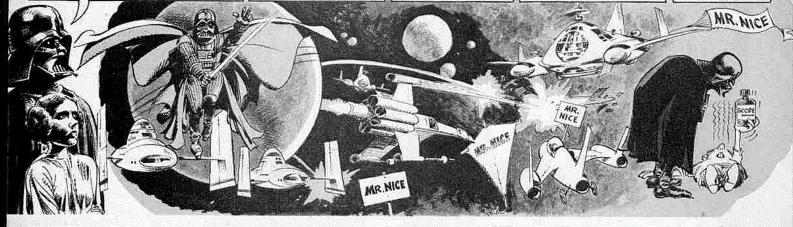
day!

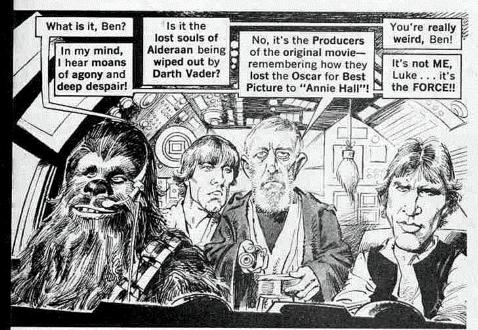
At four . . . I burn alive A rebel crew That I am seizing! And then . . . Just after five, When work is through, I practice wheezing!

I've had . . . A nif-ty time-Real peachy-keen-An apple-pie day! And that Should tell you how I'm spending My day!

But should someone say L My breath is bad-Well, golly gee, That makes me mad! He'll find his fate ls rather grim When I bend down And breathe on him!

And as he dies-With awful cries--ľM ENDING MY DAY!





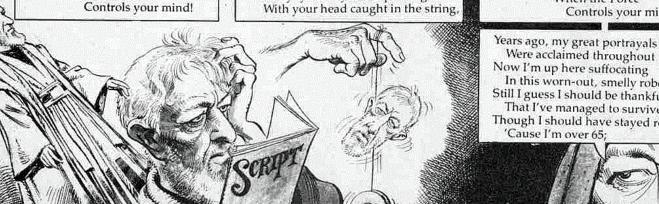
*Like it's seeing what's around you When your eyes are tightly shut, Living through those countless insults When you're called a harmless nut, And it's getting up tomorrow Though you think it's yesterday, And it's finding there's no meaning To the far-out things you say,



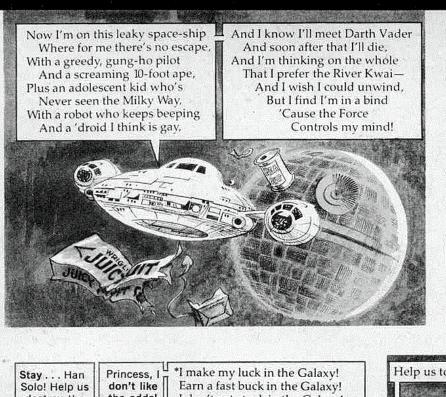
*Sung to the tune of "The Windmills of Your Mind"

And a part of you is floating While the rest of you stays here, And you have the strong suspicion It's not helping your career— Which is what You seem to find When the Force

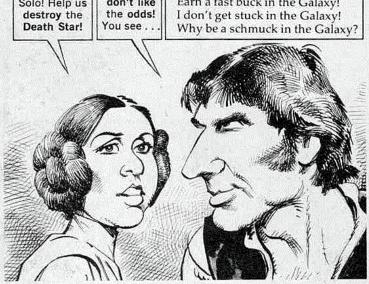
Words that boggle all your senses, Lines that leave you in a fog, While you try to get the meaning Of this nothing dialogue, And it's feeling kind of useless From this song that you can't sing, Like a vovo that you're spinning With your head caught in the string, And you look into a mirror And decide that you are strange, So you babble on forever Knowing you will never change— Which is what You seem to find When the Force Controls your mind!

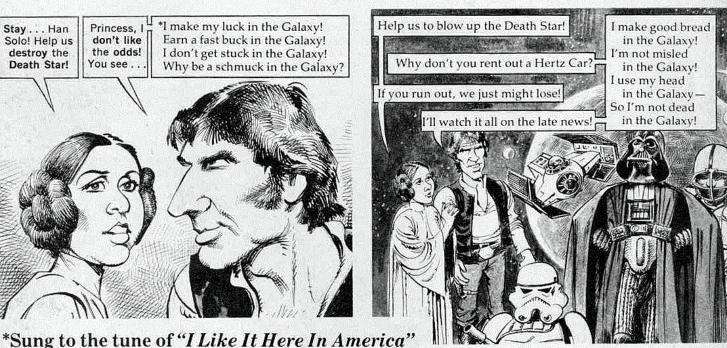


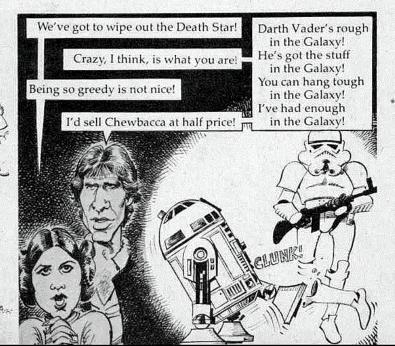
Were acclaimed throughout the globe; Now I'm up here suffocating In this worn-out, smelly robe; Still I guess I should be thankful That I've managed to survive, Though I should have stayed retired

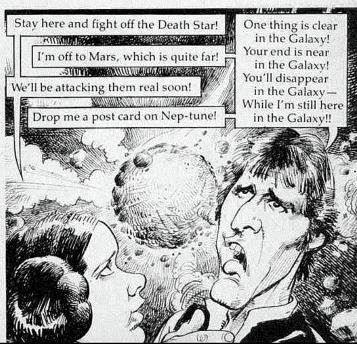






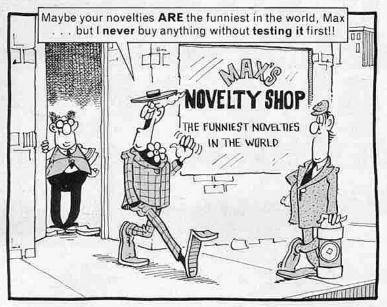








ONE MORNING AT MAX'S NOVELTY SHOP







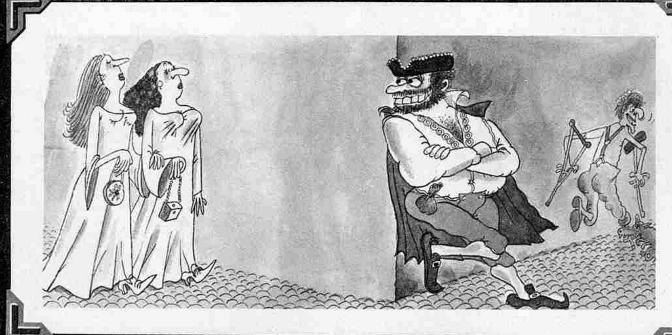






HOKEY-FOCUS DEPT.

MORE CANDID MA HISTORICAL



HENRY THE VIII BETWEEN WIVES-OUT GIRL-WATCHING



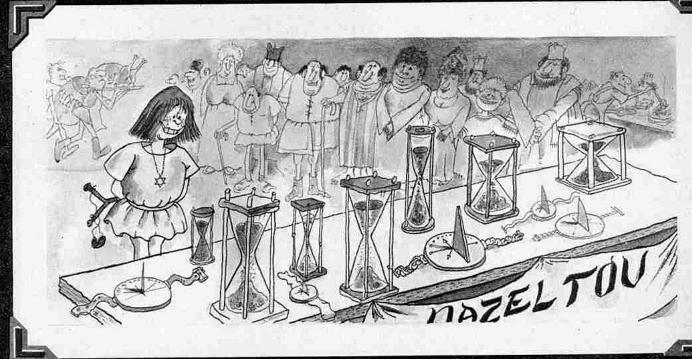
FLORENCE NIGHTINGALE WITH A GRATEFUL PATIENT

AD SNAPSHOTS OF CELEBRITIES

ARTIST & WRITER: PAUL PETER PORGES



SIR WALTER RALEIGH BRINGING HIS CLOAK TO THE CLEANERS



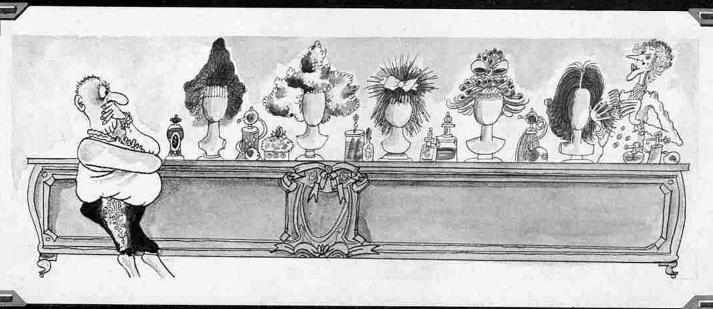
KING DAVID INSPECTING HIS BAR-MITZVAH GIFTS



SALOME, VEIL SHOPPING AT THE LOCAL BAZAAR



PABLO PICASSO TRYING OUT HIS FIRST SET OF CRAYOLAS



LOUIS THE XIV SELECTING A HAIRDO FOR THE DAY

ARTIST:

Each year, the Supreme Court hands down new decisions that broaden the First Amendment and increase Freedom of the Press. So by now, you'd assume that high school newspaper editors have the same rights as other Americans. Right? Wrong! The Supreme Court only grants news freedom to those who publish porno magazines or pamphlets that advocate revolution. Meantime, high school editors remain shackled by censors known as "Faculty Advisors" who make certain that nothing unfavorable or controversial ever gets printed. Hence, school publications remain untouched by any of the rights provided in the U.S. Constitution, and we here at MAD can only imagine that this is what a typical high school weekly would look like

IF FREEDOM OF THE PRESS APPLIED TO HIGH SCHOOL PAPERS

All The News We're Not Scared To Print Annette Funicello Memorial High School
WEEKLY MUCKRAKER

This Week's Odds: A.F.M.H.S. vs. Ghetto Central + 7½ Points

SENIORS MAY STAGE QUEER CLASS PLAY

"Death of a Hair Dresser," an original drama written by Bruce Guy Butchford of Home Room 241 may become this year's A.F.M. H.S. Senior Class Play. Entertainment Chairman Josh Fernsprinkle said he began giving serious consideration to producing Butchford's work this week after Brucie threatened to scratch his eyes out if he didn't.



Although new to play writing, Butchford already is well known on campus for his other odd activities. Currently, he is serving as president of the "Interior Decorating Club," heading the "A.F.M. H.S. Ballet Admirers," and being excused from taking Phys. Ed. for reasons that the faculty refuses to discuss.

Seniors wishing to try out for parts in Brucie's play are invited to call him at home after 6 P.M. on weekdays. His phone number can be found on any men's room wall in the school as you probably already know if you're the type who'd be interested in contacting

GRID SQUAD THROWS FINAL GAME, 19-14



Thanks to a spectacular last-minute play that presented the opposition with an unearned touchdown, Annette Funicello Memorial lost its final football game of the season to Inner City High last week, 19-14. The weird ending enabled anyone who bet against A.F.M. H.S. to win a bundle.

WORLD WAR II HERO ADDRESSED A.F.M.H.S.

Last Thursday's auditorium program featured an address by Retired Rear Admiral Alfonso Spoonhart entitled, "Keeping Our Supply Lines Open for Victory in World War II." The speech was every bit as boring as the student body had feared it would be.



Quarterback Bronko Himmler, who threw the game-losing lateral, said later that the play was sent in from the bench by Coach Bullwhip Brashley. "The Coach didn't specifically tell me to pass to the other team," Himmler stated, "But I saw him wink at me, so I knew he had a bet on Inner City and wanted me to throw the game."

The personable Himmler insisted that he wasn't revealing his secret to get the Coach into trouble. He said he only wanted visiting college recruiters to know that he wouldn't throw a dumb interception on a crucial play unless he had received orders from the bench to do so.

15

GRADUATION WILL COST A BUNDLE THIS YEAR

Assistant Principal Herod Loblolly has announced that participation in this year's Commencement Exercises will bury each senior under a record \$52 burden of debt.



In unveiling plans for the June event, Mr. Loblolly naturally played down the exorbitant cost, and prattled chiefly about pride, achievement and other meaningless aspects of graduation. However, as your Weekly Hangar correspondent quickly noted, the snow job was designed to distract attention from the newly hiked \$12 fee for graduation gown rental, a mandatory \$10 charge for the dull Yearbook and a mysterious \$30 catch-all for "diploma printing and miscellaneous."

The Weekly Muckraker is currently investigating rumors that Mr. Loblolly or his cronies may have relatives in the gown rental and diploma writing businesses.

BIG BUDDIES COLLECT FOR THE LESS FORTUNATE —THEMSELVES

The A.F.M.H.S. Big Buddies Club, composed of upperclassmen with high scholastic and athletic records, will collect donations during the coming semester for the benefit of the less fortunate. As in previous years, club members probably will pocket all cash turned in after naming themselves the less fortunate.

Other students are urged to display their great affection for these insufferable Brains and Jocks by taking their donations to the west end of the cafeteria during Home Room Period. The gifts will be accepted at the same booth used last Christmas by the Big Buddies for selling chances on a turkey that they never gave away.

DIRTY ESSAY NETS FRESHMAN \$2,000 PRIZE

Talented Underclassman Ferdie Muncreep revealed this week that a national magazine has awarded him \$2,000 for a Freshman English composition that was given an "F" by Miss Nussbaum because she considered it "inappropriate for a 14-year-old."



Essay Winner Ferdie Muncreep

Beer Consumption Continues To Rise

Figures just released by Mr. Rudy Shiffkin, popular six-pack salesman at the nearby Campus View Liquor Store, indicate that beer consumption among A.F.M.H.S. students continued to rise last month.

"I did my biggest dollar volume in history," Mr. Shiffkin beamed, "And speaking strictly off the record, most of the beer was sold to under-age kids from the high school."

Mr. Shiffkin said that students seem to favor the less expensive brands, such as Cheapo Brew and Green Pilsener. In addition, he estimates that 40 per-cent of all A.F.M.-H.S.ers occasionally drink even worse beer that they make themselves in the Chemistry Lab.

OFFICERS ELECTED

Members of the A.F.M.H.S. Chapter of Unwed Mothers Anonymous elected new officers at their latest weekly meeting. Those voted into top posts in the hush-hush organization include: President: Pamela Whortle, daughter of Mr. and Mrs. Edgar C. Whortle; Vice-President: Pearlie Sue Aakvaak, daughter of Reverend and Mrs. Lother Aakvaak, and Secretary: Ruth Lu Pugh, daughter of Miss Gertrude Pugh and some jazz drummer from Cincinnati whose name she can't remember.

"It is to laugh," Ferdie chuckled to your Weekly Muckraker reporter as he displayed his treasured check from Hot Stuff Magazine. "Old Lady Nussbaum got a burr under her saddle after she told us to write a theme called 'How I Spent My Summer Vacation,' and I gave her the unvarnished story of how I spent mine. After I got an "F" for shocking the earmuffs off her, I just changed the title to 'How I Spent My Summer Among Lust Crazed Teeny Boppers,' and sent it to Hot Stuff Magazine."

Hot Stuff's lawyers have notified Ferdie that the real names of the girls in his story will not be used for fear of legal complications. However, A.F.M.H.S.ers will immediately recognize the featured characters as Bubbles Durfman, Venus Oberholtzer and Boom-Boom Von Wiltgen.

Student Placement Center Offers Sweat Shop Jobs

A.F.M.H.S. Vocational Counselor Sherman Legree revealed this week that the Student Placement Center has almost 100 available part-time jobs listed for needy job-seekers. What Mr. Legree failed to reveal is the fact that local merchants obviously are turning to the high schools as a source of cheap labor, now that the flow of illegal aliens has been curtailed.



Any student anxious to accept slave wages in exchange for the golden hours of his youth is invited to contact Mr. Legree in Room 308. But before you do anything that dumb, be advised that the Placement Center is searching primarily for car wash sloshers, chicken pluckers, greasy pan scrubbers and experienced handbill passers.

EDITORIAL COMMENTThe Need For Adequate Vandalism

The Weekly Muckraker is frankly shocked at the half-hearted approach to vandalism taken by those who set fire to the Physics Lab last Thursday night. The puny blaze fell short of being a stern warning to A.F.M.H.S. administrators who recently banned beer on school property and started cracking down on truants who are absent for more than a semester.

The administration obviously acted with disregard for the rights of the student body, and it is disheartening to see vandals respond with a measly one-room fire that caused only \$5,000 damage. In the late sixties, when

our older brothers and sisters relied heavily on wanton destruction to vent their anger, the Establishment would have been severely punished for such a flagrant attempt to infringe upon students' freedom. In that era, fire bombings wreaked havoc that the entire student body could point to with pride.

Today's punks are a disgrace to the proud traditions of vandalism. We urge them to strike again and inflict a student "punishment" more befitting the administration's "crimes." Isn't blowing up the whole North Wing a more forceful way for angry vandals to make themselves heard? Of course it is!

This Week On The Police Blotter

A.F.M.H.S. students who figured prominently in events at 48th Precinct Headquarters this week included the following:



Glen "Swifty" Neebling of Home Room 139, charged with failing to have a logical explanation for wearing brass knuckles to the Sophomore Hop.

Nine members of the Velvet Dudes Social Club, accused of unprovoked attack on the Future Farmers of America during a private chicken show.

Natalie Hlitvok of Home Room 316, caught in the act of trying to use a credit card belonging to an unidentified businessman who had been robbed in an alley near Fifth Street earlier in the evening.

Wilfred "Willie the Wallflower" Crumsocker of Home Room 229, booked for running amuk and strangling 17 goldfish in the pool next to City Hall.

Harlow Grunsmute of Home Room 104, held for questioning after running a red light while driving 97 miles an hour in the wrong direction on a one-way street at the wheel of a stolen car containing uncut heroin.

SOCIAL SCOOP

by Barbie Blattnoy

Word comes from Trishie Kluder that Mr. Parchway of the English Dept. isn't the old fud we've all assumed. "Inside, he's a seething inferno," whispers Trish, following a series of late night tutoring sessions at the Parchway pad.... Mrs. Glunhobing of the Home Ec. staff naively told Yours Truly that she and her hubby have been accepted for membership in the North Suburban Literary Society. Doesn't the poor dear know that the outfit reportedly is a wife swapping club?!



... Wonder if Dot Trimbly will spend the whole semester studying in Switzerland as her parents say, or if she'll only hide there until after her baby is born. . . . Could the latest "Mr. and Mrs. Smith" registering at the Shady Rest Motel really be Mr. Jockworthy of Phys. Ed. and Miss Cienfuegos of Conversational Spanish? . . . Don't expect to see much of Mr. Wamsgans in his Math classes this year. Reports are that he's been tagged with his third reckless driving citation, and is slammer-bound. . . . Until next week, ta-ta from Barbie.

MEET THE FACULTY

Fear of Business World Led Mr. Hunkle to Teaching

by Adam Trese

This week, your Inquiring Reporter visited the Math Department for an interview with Mr. Cloyd Hunkle, one of the many A.F.M.H.S. teachers capable of making algebra seem even duller than it really is.

"I began teaching at Annette Funicello Memorial 33 years ago when the school was still located over on that street I've forgotten the name of," Mr. Hunkle began in his familiar rambling monotone. "I wouldn't want you to print this," he added slyly, "But I think an academic career offers more security with less pressure than working in industry."



With this virtual admission that teachers are seldom fired for incompetence, Mr. Hunkle went on to list his most memorable achievements at A.F.M.H.S.: the day he took part in his 500th fire drill; the lunch hour when he was mistakenly given an extra dollar by the cafeteria cashier, and one morning in 1957 when a student noticed that he was wearing an ew tie.

Ending the interview on a sad note, Mr. Hunkle said that he doesn't plan to retire until 1985, which means that none of us now in school will be able to avoid his classes.

Do You Remember...

...THIS WEEK IN 1976, when the State Legislature legalized abortions, and 36 Annette Funicello Memorial coeds immediately phoned in suffering from a "mystery virus?"

...THIS WEEK IN 1975, when the faculty was secretly assessed \$10 a head to free Grid Captain Studs Gruber from a shoplifting rap.

...THIS WEEK IN 1974, when today's Seniors were such green Freshmen that we didn't even know why Chief Custodian Kivvere is often seen in the halls wearing a long raincoat?

CALENDAR OF **NEXT WEEK'S FVFNTS**

Members of the Black Caucus will beat up on a Chicano sissy yet to be selected. South Bicycle Racks. 3:30 P.M.

Home Room Representatives will place genuine Senior Prom tickets on sale. Price: \$10 per

Members of the Silky Knights will place counterfeit Senior Prom tickets on sale. Price: \$5 per couple.

WEDNESDAY

Intra-mural Locker Thefts. Various locations. All day.

THURSDAY

Singing Sidney, the Happy Dust Man, will be doing business at the North Gate, 4:15 P.M. (Special discount to those presenting Student I.D. Cards.)

FRIDAY

Sub-Debs' Formal Dance. Costly Hills Country Club. 8:30 P.M. (If under 18, bring your own jug.)

INDER

THEN DO YOUR PORNO SHOPPING AT

THE NUDIE CUTIE **ADULT BOOK STORE**

We never embarrass juvenile customers by asking for proof of age. In fact, our cozy little shop is the only one in town where high school kids are always welcome, assuming, of course, they bring money!



EDUCATIONAL MAGAZINES \$4.75 & UP HELPFUL INSTRUCTION BOOKS UNDER \$15 **MOVIE ARCADE FEATURES** 25¢ PER MINUTE

1327 BLECCHER AVE. NEXT DOOR TO THE WHOOPEE THEATRE

SADISM CHARGES LEVELED AT GOLF **COACH NIBLICK**

Investigative Sports Reporter

Annette Funicello Memorial Golf Coach Arnold (Woody) Niblick was accused this week of gleefully using sadistic training methods to whip his exhausted team into shape for the coming season. One member of the squad, who asked to remain anonymous, said that Coach Niblick had employed his most inhuman brutality on golfers who reported for opening work-outs a few pounds overweight.

"He's got us heavier guys doing calisthenics and all that junk," the mystery figure stated. "When I com-plained, he just snickered and told me to do more push-ups. I think he enjoys seeing talented young ath-

letes like me suffer."

Coach Niblick probably would have had no answer to the brutality charge, even if we had asked him for

(EDITOR'S NOTE: This is Tubby Fluter's last golfing report for the Weekly Muckraker, due to the fact that he has been unexpectedly cut from the team.)

CHEERLEADER TRYOUTS

Sophomore and Junior girls who wish to become Varsity cheerleaders will have a rare opportunity to display their talent after school next Friday. Selected A.F.M.H.S. officials will hold cheerleader tryouts between 9 and 11 P.M. in the Upstairs Smoking Room of the Sons of Gomorrah Lodge Hall. Dress for tryouts is optional.

COACH BLAMES "GUTLESS CAGERS" **FOR 71-23 LOSS**

After alerting reporters that his post-game comments would be strictly off the record and not for publication, Annette Funicello Memorial Basketball Coach Wiley Hacker proceeded to denounce his squad as "a bunch of gutless quitters who just lay down and died against Tabernacle Tech.

Coach Hacker was referring to last Friday's season opener in which A.F.M.H.S. was outpointed 66-4 in the last three periods to fall behind and lose, 71-23. Giving his views to the press in what he called "strictest confidence," Coach Hacker charged that this year's A.F.M.H.S. quintet is composed exclusively of "lily liv-ered pansies who want to make my talented coaching methods look bad."

The coach indicated that he is especially upset about the Tabernacle Tech game because of the pressure that has been put on him to pro-

duce a winner this season.

WELCOME BACK, SICKOS!

Annette Funicello Memorial students were delighted this week to welcome back two popular faculty members who have been out on extended sick leave.

Mr. Roscoe Boonshaft of the Civics Dept. looked healthier and sounded more coherent following his lengthy recuperation in the Munici-

pal Drunk Tank.

Also back after a long absence is Miss Robin James of Romance Languages. Miss James is better remembered by most A.F.M.H.S.ers as being Mr. James Robins prior to her extensive sugery.

'FOUR EYES" FENGERMAN YOUR BEST SOURCE OF PHONY I.D. CARDS



Why run the risk of hiring a shady outsider to do your document doctoring when there is a shady student like "Four Eyes" conveniently located among you downstairs in Home Room 218?!

SPECIALIZING IN

- **OUT-OF-STATE DRIVERS' LICENSES**
- **RE-DATED BIRTH CERTIFICATES**
 - **AUTHENTIC LOOKING ARMY DISCHARGES** FAKES BY FENGERMAN

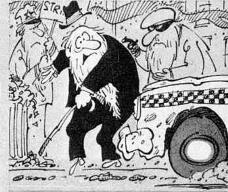
For a free work estimate, see me under the North Stairway any afternoon between 3:30 and 4:15

During the past few winters, weathermen have been adding insult to injury by not only telling us how cold it is, but also informing us of the "chill factor" ... which is the equivalent thermometer temperature—plus—the wind velocity. But why stop there? Why not devise other "factors" that apply not just to the weather, but to year-round "human" conditions? We'll show you what we mean with

EASILY-COMPUTED HUMAN FACTORS



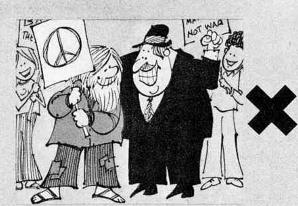
... the number of problems you face each day living in a big city . . .



... the number of years you insist upon remaining in that big city.

Your...
GULLIBILITY FACTOR

ARTIST: PAUL COKER, JR. WRITER: DENNIS SNEE



... your confidence in politicians and campaign promises they make ...



...the number of promises that they actually keep after they're elected.

Your... SELF-**DECEPTION FACTOR**

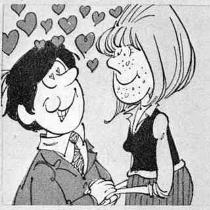


. the number of Paul Newman and

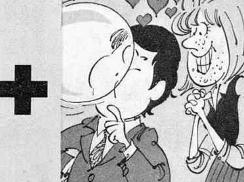
Robert Redford movies you see . . .

. . the degree to which you fancy yourself similar to either of them.

Your... INFATUATION **FACTOR**

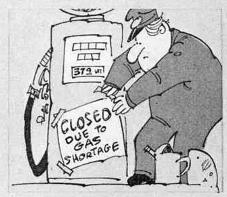


... the ease with which you overlook your new girlfriend's skin condition

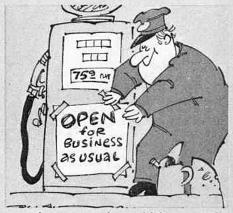


... her ability to disregard your certified repulsive personality.

Your... NAIVETÉ **FACTOR**



. . your trust in the oil companies that announced a critical gasoline shortage just a few years ago . . .



.. the amount of gas which appeared miraculously when the price doubled.



Your... **HORNINESS FACTOR**



the number of cold, hands-off, unaffectionate girls you date . . .



. the number of sexy "Charlie's Angels" episodes you watch on TV.

Your... LAZINESS FACTOR



Your... HUMILIATION = FACTOR



...the amount of work you avoid...



... the amount of bragging you do to your girlfriends about which football player will take you to the prom ...



. . . the amount of work you do in order to avoid the work you avoid.

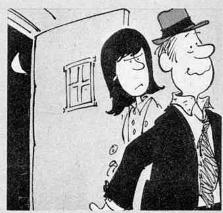


... the lowly social status of the "loser" you actually show up with.

Your... CURIOSITY =



... the number of times that your husband works late at the office ...



. . . the number of lipstick stains that you find on his shirt collars.

Your... STUPIDITY FACTOR





... the number of times you've read the surgeon general's warning on the daily pack of cigarettes you smoke ...





. . . the time it takes your smoker's hack to subside in the early morning.

Hey, Mister, did you happen to see a Policeman anywhere around this neighborhood?



Ain't that the way it always is?!? Whenever you need a Cop, there's never one around!!



Are you SURE you didn't see any Cops anywhere?!?



Okay, then hand over all your money!!

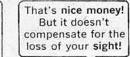


BERG'S-EYE VIEW DEPT.

THE LICHTER SIDE OF...



Don't put it down! I make over a hundred bucks a day!



What are you talking about? I have 20/20 vision!



Then you're a Complete and total FRAUD!! | I am not! | Sign says "BLIND"!



So?! It's the DOG that doesn't see so good!!







By the Now that you mention same it, I do bank believe robber? it WAS!!

Then why didn't you push the Silent Alarm the minute you saw him again?

I just didn't recognize him! How could that be??

Each time, he was BETTER DRESSED!!







WRITER & ARTIST: DAVID BERG

The prices of houses are constantly going up, and the Real Estate people are responsible for it! They're artificially driving the prices up!



I was in the market for a \$50,000 house, and the Real Estate dealers showed me around! But I couldn't find anything I liked! So-



After a couple of fruitless months, I decided to look at \$75,000 houses!!



They showed me the same houses they showed me the first time around!!











And here's another rip-off!
You know the "Dented Cans"
section, where we get damaged
canned goods cheap? Well, because it's this time of month,
they took THAT away, too!









I jus' come dis country! I no know where very important places iss! You know?!?



Ah, yes! The Statue of Liberty is in the bay, off the southern tip of Manhattan! The World Trade Center Buildings are way downtown! The U.N. Buildings are over on the East Side . . .



The Empire State Building is on 34th Street; And Lincoln Center is on the West Side—



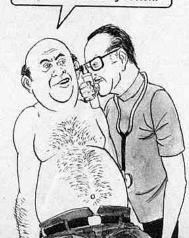
Where iss WELFARE OFFICE?



I was at my Automobile Dealer, getting an estimate on a repair job, Doctor . . . and about the time he started to quote me prices, I began to feel woozy!



Then I suddenly realized that if I were to replace every part in my \$4000 car at the prices he quoted me, It would cost \$20,000! That's when I began to feel really rotten!



So they brought me to you! Tell me, Doc! What's wrong with me?



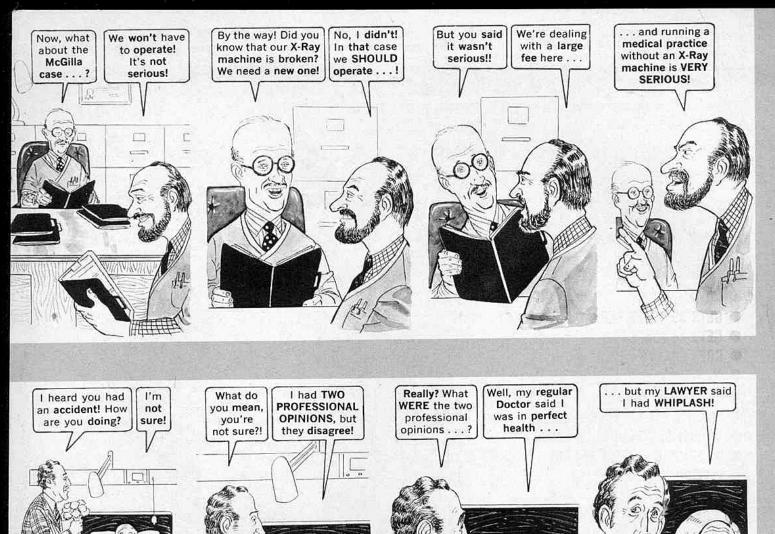
It has a long

Latin name . .

but in simple

You're CAR SICK!!









AUTO SUGGESTION DEPT.

There are a lot of changes going on in the automobile industry these days. Unfortunately, Detroit's advertising hypes remain pretty much the same-as lavish and exaggerated as ever. Let's take a look at a typical new car ad:

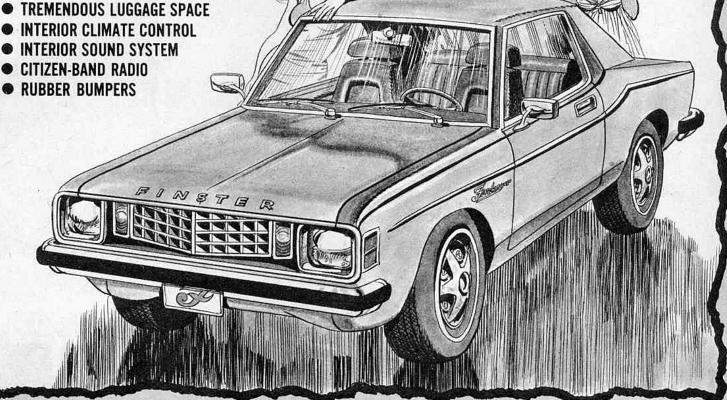
EXPERIENCE THE RIDING COMFORT, THE LUXURIOUS APPOINTMENTS, THE STUNNING STYLING AND THE ECONOMICAL PRICE OF THE NEW

1979 FINSTER FIREBURNER

Including These Fabulous Standard Features

- POWER BRAKES: STOP CAR GOING 60 IN 30 FEET
- GETS 35 MILES PER GALLON ON THE ROAD
- GETS 24 MILES PER GALLON IN THE CITY
- GOES FROM 0 TO 60 MPH IN 10 SECONDS
- 15.000 MILE FREE SERVICE GUARANTEE
- MEETS GOV'T. POLLUTION STANDARDS
- RIDES SIX IN LUXURIOUS COMFORT
- TREMENDOUS LUGGAGE SPACE

- CITIZEN-BAND RADIO
- RUBBER BUMPERS



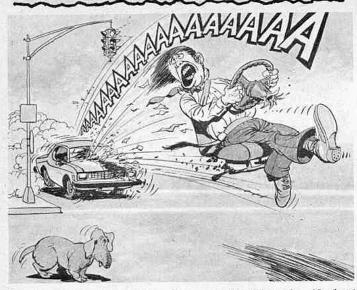
Sounds great, huh? The problem is, you can't drive the ad! Now, let's see

HOW TO READ

ARTIST: GEORGE WOODBRIDGE

WRITER: ALEN ROBIN

POWER BRAKES: STOP CAR GOING 60 IN 30 FEET



Unfortunately, they can only stop the driver in 40 feet!

• 15,000 MILE FREE SERVICE GUARANTEE {



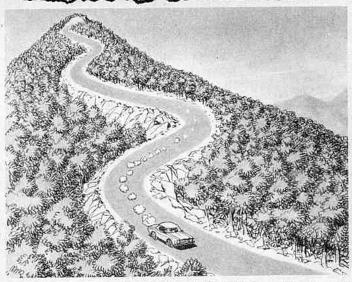
You'll use most of those 15,000 miles going back and forth to the Dealer's shop to replace the parts that don't work!

• INTERIOR SOUND SYSTEM



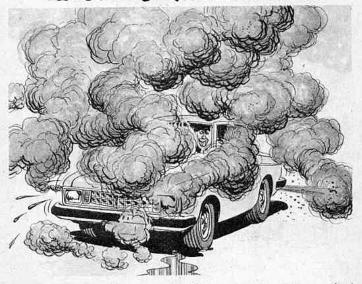
Unfortunately, most of the interior sound is engine noise.

• GETS 35 MILES PER GALLON ON THE ROAD \$



Sure, if it's the road down from Pike's Peak, and you coast.

MEETS GOV'T. POLLUTION STANDARDS {



Standing in the showroom, yes! But just start the engine!

• TREMENDOUS LUGGAGE SPACE



If you include the back seat after you fill up the trunk.

• GETS 24 MILES PER GALLON IN THE CITY

If you shift to neutral and let the traffic push you along.

• RIDES SIX IN LUXURIOUS COMFORT



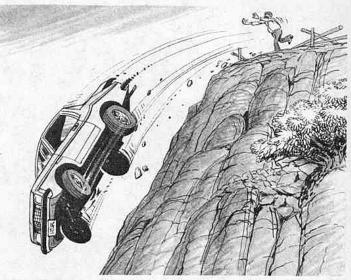
That's true . . . if the six happen to be luxurious midgets.

CITIZEN-BAND RADIO



You can use it to chew out the salesman who sold you this "lemon" while you're waiting for the tow truck to arrive.

• GOES FROM 0 TO 60 MPH IN 10 SECONDS



That's right . . . if you push this hunk of junk off a cliff.

• INTERIOR CLIMATE CONTROL {



The windows have handles inside which raise and lower them!

RUBBER BUMPERS



These are just great, if you happen to have a rubber back.

CLOTHES ENCOUNTERS DEPARTMENT

AMAD LORAT THE BLOCK AT CONTROL OF THE STATE OF THE STATE

ARTIST: JACK RICKARD

WRITER: DICK DE BARTOLO

























SIC TRANSIT GLORIOUSLY DEPT.

Nowadays, Travel Agencies are packaging all kinds of tours for all kinds of people with all kinds of special interests, all designed to help them relax, leave their tensions behind and have a good time. But that doesn't make any sense. People work hard their whole lives developing their tensions, mainly in the form of their neuroses! Why should they want to give them up? The truth is... most people prefer to carry their neuroses with them! So why not design tours specifically for them? Here we go again with another of



TRAVEL AGENCY'S SPECIALIZED TOURS FOR YOU AND YOUR NEUROSIS



THIS ISSUE:
A SEVEN DAY TOUR OF
ISRAEL
FOR THE
GUILT-RIDDEN

ARTIST: HARRY NORTH, ESQ. WRITER: STAN HART

DAY 1

You depart from Kennedy Airport, N.Y. and immediately feel terrible about all the poor and disadvantaged people who are forced to remain behind in Fear City. Because you're traveling at Tour-Group-Rates, you're suddenly concerned that, by not paying full fare, you're responsible for putting some airline employees out of work, thereby bringing on another recession. On the flight over the Atlantic, you'll have plenty of time to ask yourself what you've done to deserve such a wonderful vacation (Especially since the Cleaning Girl at the office works much harder than you, and she can't even afford to go crosstown on the bus!). You'll be assigned a window seat, so if you must go to the bathroom in the middle of the night, you'll have to disturb your sleeping neighbors and you can feel absolutely awful about that. The food aloft isn't all that good, but you'll eat every morsel, remembering that there are millions of people in the world who are starving.

DAY 2 & 3



Due to heavy air traffic, your flight will not arrive at Tel Aviv on time, but you'll feel that this is only fair because when you were 5 years old, you were once late for dinner and kept your poor Mother waiting. You'll also be able to feel guilty about causing the other passengers this inconvenience just because you were a rotten kid. You'll have a typical Israeli breakfast and experience disturbing feelings because you usually have bacon and eggs at home. In the afternoon, you'll shop in modern Tel Aviv and become aware that it is an all-Jewish city, making you feel terrible that none of your best friends are Jewish. (If you already are Jewish, you'll feel terrible that none of your best friends are Jewish enough!) The next day, you'll travel to Jaffa where Jonah embarked upon his famous voyage, reminding you that you never sent a check to that ecology group trying to preserve the endangered sperm whale (Their extinction will now be upon your head!).



You are transported to Mt. Beatitudes, where Jesus preached, and you'll recall the time you hit your thumb with a hammer and used His name in vain. You'll see the spot where Jesus chose his Twelve Apostles, and realize that He would never have chosen you, considering all the depraved things you've done in your life (like trying to re-use partially-cancelled postage stamps, or finding a dime on the street and not reporting it to the authorities). Your Israeli Guide will try to make your bus trips more interesting by telling you about the accomplishments of co-religionists like Albert Einstein, Sigmund Freud and Jonas Salk, and you'll feel absolutely awful when you can't stop thinking about other co-religionists like Louis Lepke, Bugsy Siegel and Mickey Cohen.

DAY 5



You'll visit Cana, where Christ performed the miracle of turning water into wine, and you'll loathe yourself for wondering if anyone examined His sleeves before He did it. You'll travel through villages whose names are immortalized in the Bible, and feel positively sick when you realize that the last time you had a Bible in your hands was when you leaned on the hotel Bible to write postcards to the kids back home. When you arrive in Jerusalem, you'll visit Mt. Moriah where Abraham almost sacrificed his son, and you'll wonder if he felt as guilty as you do when you want to strangle your lousy kids.



Today, you will visit the Wailing Wall where hundreds of pious Jews are sobbing, and you'll be concerned that maybe it was something you said. From there, you'll travel to Bethlehem where Jesus was born, and you'll have a chance to feel totally contemptible because you know that if you'd been around at the time, you would have tried to spend as little as possible on a baby gift for Mary and the Youngster. Then you'll take a bus to the Dead Sea, the lowest spot on Earth...but not as low as you feel because, by this time you can't remember a single one of the thousands of names, dates and facts your Guide has told you. Was Joshua the brother of Abraham? Was Moses the uncle of John The Baptist? Was Shadrach, Meshach and Abednego the Israeli names for The Three Stooges?

DAY 7



In the morning, you'll visit the oasis where King Saul first met the shepherd, David, and you'll hate yourself for wondering why Saul was so attracted to David, and why David was so attracted to his sheep. You'll visit The Church Of All Nations and see Christians, Moslems and Jews living together peacefully, and you'll feel like a total failure for never succeeding in getting your Son and Daughter together for five minutes without all that spitting and the fighting. That afternoon, you'll board your jet for your flight home, feeling as guilty about leaving Israel as you felt about arriving in Israel.



SESAME STREET

BRANCHED OUT
INTO
SPECIALIZED
AVENUES
OF EDUCATION

MAFIA STREET

ARTIST: JACK DAVIS WRITER: FRANK JACOBS

Push-ing drugs— Filling some Creep with slugs— Goons and thugs, And the hide-outs where boss-es meet-

These are things...we've...got...right...here—
Got right here

On Mafia Street!





ABCDEFGHIJKLMNOPQRSTUVWXYZ012345



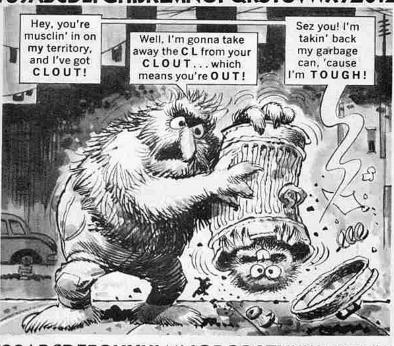
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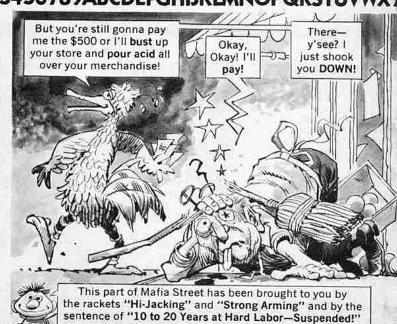
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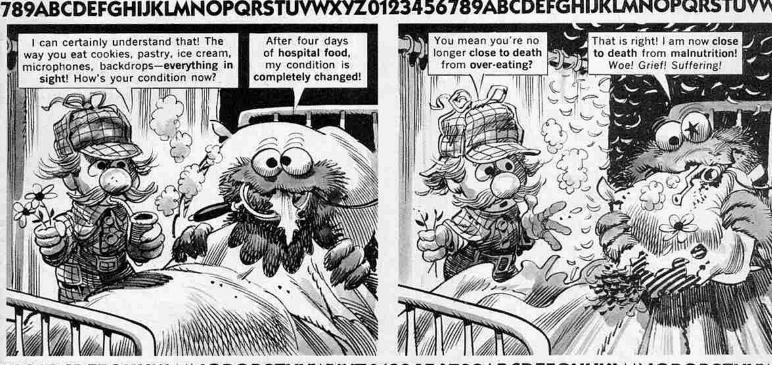
789ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789ABCDEFGHIJKLMNOPQRSTUVWXY















Bust-ed knees— Screaming at Ref-er-ees— A-gents' fees— And those passes dropped in-complete—

These are what you'll find right here, Find right here On Ath-lete Street!



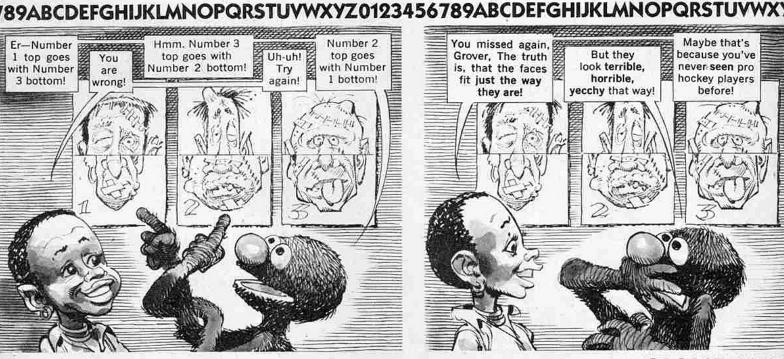
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ABCDEFGHIJKLMNOPQRSTUVWXYZ01234











In grade school, you probably learned—and promptly proceeded to forget—that bees have 12,000 eyes...that some turtles live to an age of 150 years...that the heart of an elephant

weighs over fifty pounds...and other marginally useful bits of information that came under the heading of "Interesting Facts About Animals." But did you know that there are equally



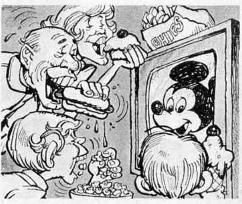
AMAZING FACTS ABOUT THE ANIMAL WORLD



ARTIST: BOB JONES



Digger wasps derive nourishment from such unlikely sources as aged tobacco, mustard plasters and cowhide products.



Americans derive nourishment from such unlikely sources as Twinkies, Ding Dongs, Yoo-Hoos and Cheetos.



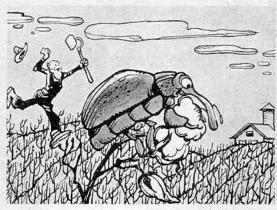
The wolf spider mother carries its young on its back until they are able to take care of themselves.



The ears of the katydid are located just below its knees.



The brains of a bigot are located just below his wallet.



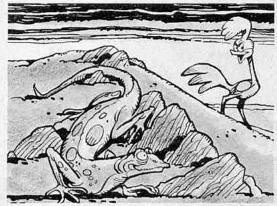
The boll weevil does about \$20,000,000 damage per year to United States crops.



An insect with its head cut off can still continue to walk.



An elected official with his mandate cut off can still continue to talk.



Chameleons can change their colors to match their surroundings.



amazing facts about human beings...especially American Human Beings, that rival the oddities of the animal world, and that these come under the heading of "When An Editor Is Desperate, He'll Print Anything!"? Read on, and you'll see that, although a reticulate python may go to a length of thirty feet, there's no length to which we at MAD won't go for an article like...

S AMAZING FACTS ABOUT THE AMERICAN SCENE

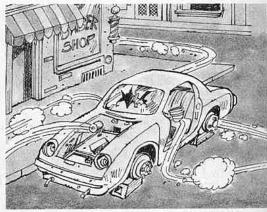
WRITER: DENNIS SNEE



The American father carries his young on his back until they are able to take care of themselves—and sometimes longer.



The May fly has a lifeexpectancy of one day.



The *luxury sports car* parked on a *city* street has a life-expectancy of one hour.



The drunken driver does about \$22,000,000 damage per year to American life and limb.



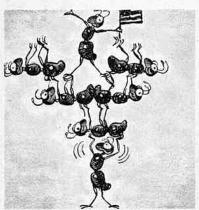
An elephant can eat 350 pounds of food in one day.



An American family can waste 350 pounds of food in one year.



Politicians can change their colors to match their surroundings...only faster.

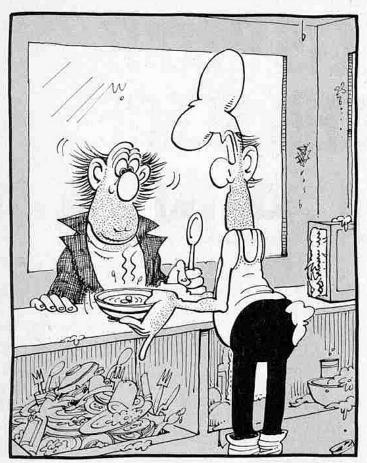


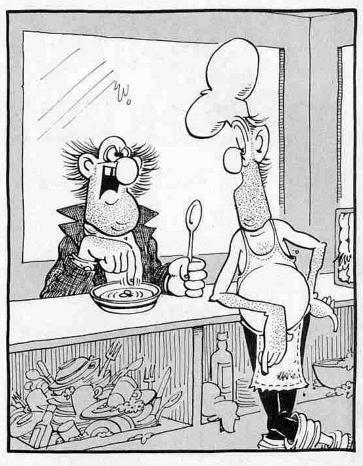
An ant can carry more than six times its own weight.



An American consumer can spend more than six times his own income.

ONE AFTERNOON AT ROCKY'S DINER









There's a new hit show on TV that takes place on a lush tropical island. People (mostly ABC stars) visit this remote paradise in order to live out their secret desires and unfulfilled fantasies. Sounds like a great idea for a series, right? Wrong...unless you happen to be the Network Executive whose secret fantasy was to come up with the most ridiculous show to hit TV since "My Mother—the Car." In which case, your fantasy is being fulfilled weekly with this idiocy called . . .

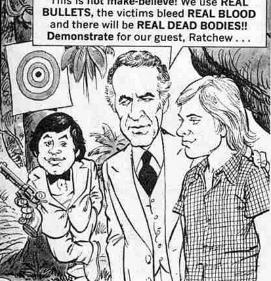
FANTASY "BUY" LAND



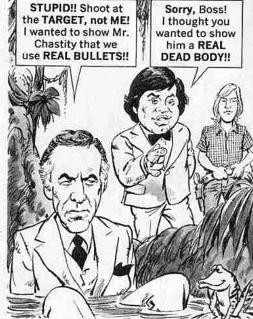












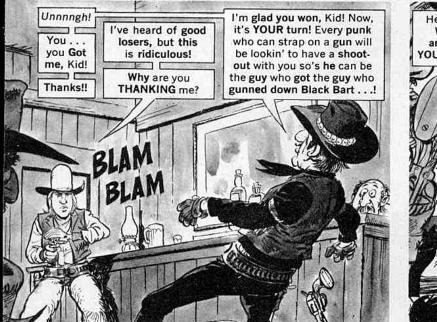




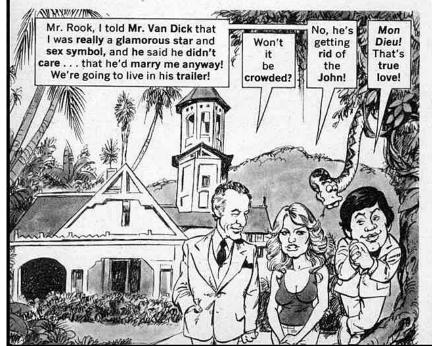










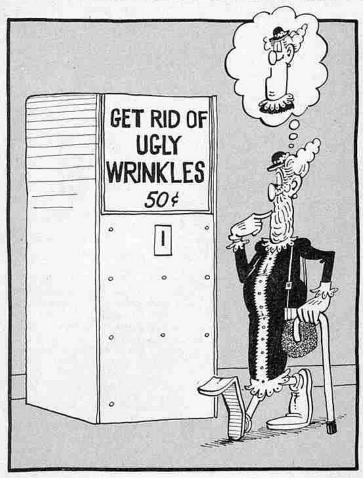


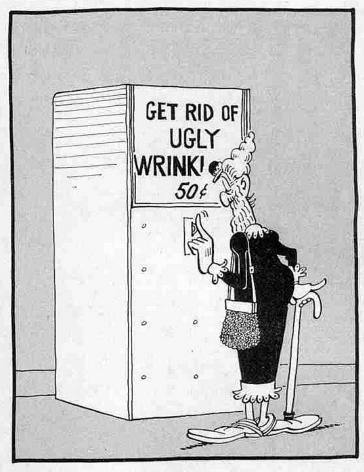
Just think! No more photographers, no more autograph hounds, no more gropers! From now on, I'll be able to go to the Supermarket with my hair in curlers . . . drink beer out of a can . . . and play the pinball machine in the candy store! I'm—I'm so excited! My whole life will be a—a fantasy!!

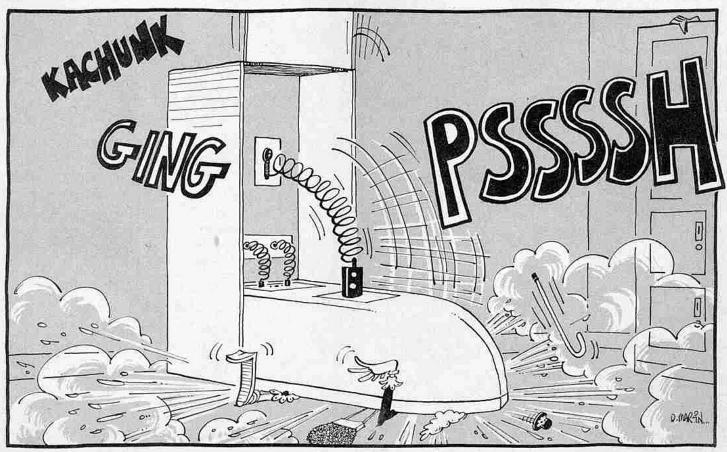




ONE EVENING AT THE BUS TERMINAL







WHAT FORMER
WORLD CHAMP
IS TAKING
AN AWFUL
LICKING
LATELY?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

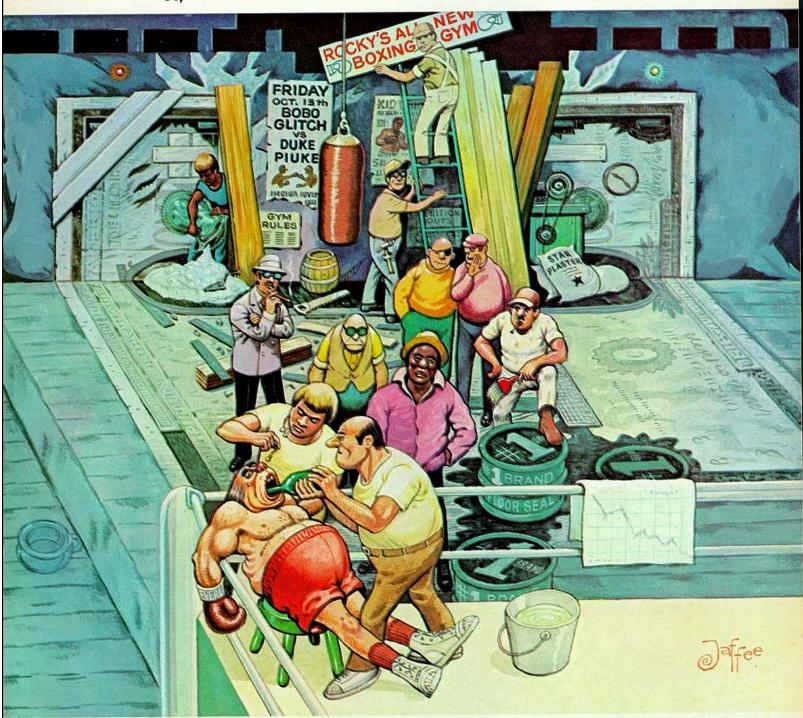
In our highly competitive world, yesterday's bum can become today's champ...and tomorrow's bum again. One such unbeatable champion has been hanging on the ropes lately. To learn the identity of this "has-been," fold in the page.



A

FOLD THIS SECTION OVER LEFT

◀B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE

A

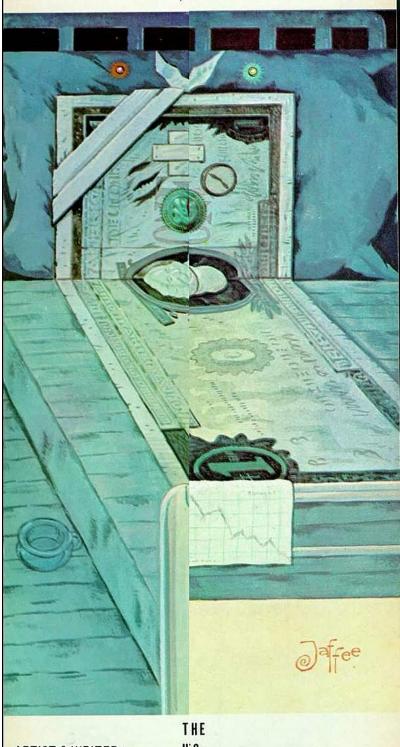
TAKING A TERRIBLE SHELLACKING IS THE KIND OF CATASTROPHE UNBEATABLE CHAMPS TRY TO AVOID. MOST WON'T TAKE CHANCES. BUT ONE FORMER CHAMP LATELY SEEMS TO HAVE RUN OUT OF LUCK!

∮B

WHAT FORMER
WORLD CHAMP
IS TAKING
AN AWFUL
LICKING
LATELY?



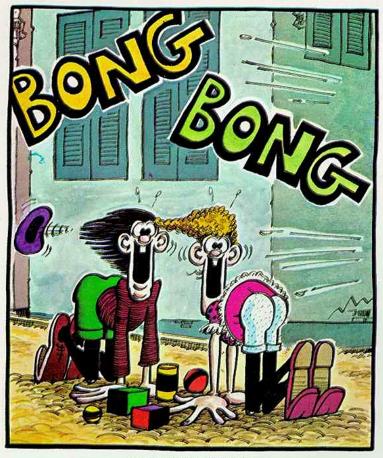
A) (B FOLD BACK SO "A" MEETS "B"

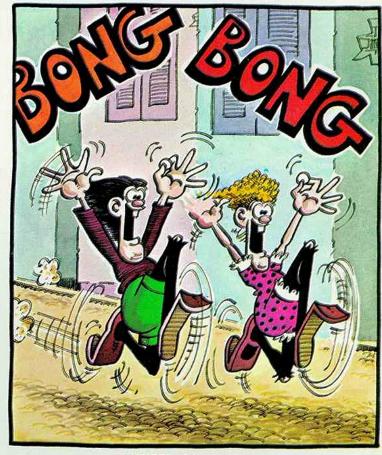


ARTIST & WRITER: AL JAFFEE ULS. BUCK!

AMB

ONE DAY IN PARIS





ARTIST: DON MARTIN

WRITER: DON EDWING

